

Claim	Methodology/ Instrumental	Reported Results
Improves skin moisture content/ hydration	Corneometer®	Claim Confirmed Highly Significant 100% of test subjects measured a 70.1% hydration increase at 4 weeks
Improves the appearance of under eye puffiness	Image analysis Visia CR/ Image Pro	Claim Confirmed 71% of test subjects experienced a significant decrease in under eye puffiness at 2 and at 4 weeks
Improves the appearance of under eye dark circles	Image analysis Visia CR/ Image Pro	Claim Confirmed 77% of test subjects experienced a significant decrease in discoloration at 4 weeks