

Clinical Data

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Study Design: 33 Women, aged 36-65, applied Day Cream to their face twice a day as Moisturizer in their regular skin routine for 28 days. All subjects completed a one-week washout period with a neutral cleanser and were asked to only use this cleanser during the study. They were also asked to refrain from using any anti-aging products during the study.

All results reported were statistically significant. 4 week study

Claim	Methodology/ Instrumental	Reported Results
Improves the appearance of skin texture/ smoothness	Image analysis Visia CR/ Image Pro	Claim Confirmed 77% of test subjects experienced a significant improvement at 4 weeks
Improves skin moisture content/ hydration	Corneometer®	Claim Confirmed Highly Significant 100% of test subjects measured a 50.1% hydration increase at 4 weeks
Improves appearance of skin flakiness	D-Squame® analysis	Claim Confirmed Highly Significant 100% of test subjects experienced a 50% decrease in skin flakiness at 4 weeks
Improves skin barrier function/ TEWL	Tewameter®	Claim Confirmed 50% of test subjects experienced a -4.5% decrease in TEWL at 4 weeks